

Avaya 9504 Digital Deskphone

A Value-Oriented Solution for the Everyday User

The Avaya 9500 Series Digital Deskphones allow small and medium sized businesses to deliver highly reliable, high quality, communication solutions for a range of user types within the organization. With an appearance and functionality similar to that of the well-established Avaya 9600 Series IP Deskphones, the 9500 Series can be deployed in mixed digital/IP telephony environments and are an ideal choice for companies wanting to add digital endpoints with a consistent look and user experience to their existing portfolio. The 9500 Series' smart design, crystal-clear sound and productivity features make these phones an easy choice for companies looking to gain strategic competitive advantage from their communications infrastructure.

Looks Great, Sounds Better: The 9500 series features large, eye-friendly displays; paperless, all-digital labeling; and a high-quality integrated speakerphone that ensures everyone can hear and be heard.

Familiar, Functional Interface: There's almost no learning curve with the 9500 Series. Almost any user will intuitively know to use the fixed keys to access the most common features and the flexible softkeys with contextual guidance and prompts.

A Sound Investment: The 9500 Series is an excellent value for your growing

company – and it's designed to remain that way, with expansion options including a headset interface. The 9500 Series delivers significant competitive advantages at its price point while lowering total cost of ownership for your company.

The Avaya 9504 Digital Deskphone: An Extraordinary Phone for Everyday Users

Everyday users are those for whom the deskphone is one of an array of communications tools – that is, they are generally lighter users with straightforward needs. Cubicle workers or sales staff within a retail environment are typical of Everyday users.

The 9504 Digital Deskphone delivers what Everyday users need:

- 4 administrable feature buttons on three levels (total of 12 button positions), each with dual red-green LEDs to display status
- 10 fixed-feature keys for common tasks (e.g. contacts, history and message)
- Integrated, high-quality speakerphone
- Headset jack supports wide array of wired



and wireless Avaya headsets

- Large capacity contacts and call log functions
- Context-sensitive interface, 4-way nav cluster and 4 softkeys simplify and speed up operations
- 4 line X 32 character display, white backlit for easy viewing

Avaya 9504 Digital Deskphone Key Features

Connectivity

- Avaya IP Office Release 7.0 or later

Hardware Specs

- Charcoal gray
- Handset with 9-ft cord
- Dual-position stand
- Wall-mountable
- White backlit graphical display 181 x 56 dots; 4 rows x 32 characters;

- Permanently-labeled buttons: Speaker, Headset, Mute, Volume, Avaya Menu, Phone, History, Contacts, Voicemail Message

- Permanently-labeled navigation cluster (Up/Down, Left/Right, OK)

- Message Waiting indicator

- 4 administrable buttons

- 4 contextual softkey buttons

- Headset support

- Two-way speakerphone

- 2 wired line interface

Size and Weight

- Length (depth) in low position: 8.07in (205mm)
- Width: 8.03in (204mm)

- Height off desk in low position/high position: 6.34in (161mm) / 7.91in (201mm)

- Weight including handset and stand: 2.0 lbs (926g)

Software

- Call control protocol: DCP

- Codec: G711

- Secondary line alerting

Platform Support

Avaya IP Office

- Native support on IP Office Release 7.0

- Full access to IP Office call appearances and features

- Line appearance/feature key buttons: 4 x 3 levels

- Contacts application: 100

- Call Log application, with Missed/ Answered/Outgoing calls: 30

- User option for language selection

Learn More

With more than 100 years as a leader in communications, Avaya can help your company maximize productivity with the Intelligent Communications solutions specific to the needs of your workforce.

To learn more about the 9500 Series Digital Deskphones, contact your Avaya Account Manager, Avaya Authorized Partner or visit avaya.com for white papers, case studies and other information showcasing Avaya solutions in action.

About Avaya

Avaya is a global leader in enterprise communications systems. The company provides unified communications, contact centers, and related services directly and through its channel partners to leading businesses and organizations around the world. Enterprises of all sizes depend on Avaya for state-of-the-art communications that improve efficiency, collaboration, customer service and competitiveness. For more information please visit www.avaya.com.

The Avaya logo consists of the word "AVAYA" in a bold, red, sans-serif font. The letters are closely spaced and have a slight shadow effect.

INTELLIGENT COMMUNICATIONS

© 2011 Avaya Inc. All Rights Reserved.

Avaya and the Avaya Logo are trademarks of Avaya Inc. and are registered in the United States and other countries.

All trademarks identified by ®, TM or SM are registered marks, trademarks, and service marks, respectively, of Avaya Inc.

All other trademarks are the property of their respective owners. Avaya may also have trademark rights in other terms used herein.

References to Avaya include the Nortel Enterprise business, which was acquired as of December 18, 2009.

01/11 • UC4681

The text "avaya.com" is displayed in white, lowercase, sans-serif font on a solid red rectangular background.